

# How to redesign your courses for successful remote delivery

You need to know why remote delivery is different to virtual training, and how to take advantage of the differences now that COVID-19 is forcing you to do more training online.

The common knee-jerk response is to tweak the course so you can use Zoom, Teams or some other platform in a virtual classroom setting. This response is understandable because it fulfils the directive of 'get it online now', involves the least work, the least time, the least change, and feels like something that can be done.

If your course is needed as an urgent response to people's changed circumstances due to COVID-19, then go for it.

Otherwise, if you are looking further ahead, take a step back and think strategically.

Your customers are expecting a change from face-to-face training, so leverage this opportunity – don't squander it.



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Ask yourself these questions...

1. **Why am I doing this course?**
2. **What is the desired end result?  
Behaviour change?**
3. **What is the list of behaviours I want to create?**
4. **What knowledge and skills are required for these new behaviours?**
5. **What activities will get people doing the new behaviours?**
6. **How do I deliver these activities remotely?**
7. **How do I encourage and support people doing these activities?**
8. **How do I design a remotely delivered programme to pull this together?**
9. **How do I measure success?**

This approach is about transforming your course with a focus on the end results rather than simply transferring it from a physical classroom to a virtual classroom.

Talk to me about doing a session with you or your team on redesigning your training for remote delivery. I can show you...

- **How 'remote delivery' is different from virtual classroom training**
- **How to look at a current training course to decide what to do with it**
- **How to redesign the course for successful remote delivery**
- **The critical success factors for achieving behaviour change**
- **How to include success measures**

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